## The Istrian Madona Photographic Competition

On November 15, 2014 a statue entitled Istrian Madona was sunken in the sea at the Cape Madona (Piran, Slovenia). The statue is located approximately 300 m off the coast and 8 m under the sea level.

The statue is a popular spot for divers, since a marked path on the coast leads directly to it. It is especially interesting for underwater photographers, thus we decided to organize a photographic competition that will present the statue in different creative ways chosen by participants. The broader aim of the competition is to encourage the creativity of photographers and promote tourist, sport, cultural and artistic activities offered by the underwater Istrian Madona.

The promoter of the photographic competition Istrian Madona – In the Theater of the Underwater World is Inštitut za potapljanje in podvodne aktivnosti Piran (IPPA). The closing date for entries for this competition is midnight on **31 July, 2015**.

## The Istrian Madona Competition Terms and Conditions

1. This competition is open to residents of the European Union with a valid recreational diver's certificate (hereinafter referred to as participants), except for employees of IPPA, their families or anyone else associated with this competition. Participants agree with the following terms and conditions.

2. All information detailing how to enter this competition forms part of these terms and conditions. It is a condition of entry that all rules are accepted as final and that the participants and Promoter agree to abide by these rules.

3. All diving activities in which participants engage should be performed on the responsibility and liability of the participants. All participants must follow the rules of safe diving in accordance with their certificate and Slovenian law.

4. Entries should be submitted by via email to **info@ippa.si** and must include the participant's personal data (see paragraph 5). A signed consent to use of data and images should be sent via mail to **IPPA**, **Prešernovo nabrežje 24**, **6330 Piran**.

5. Online applications (entries) should be sent no later than the indicated closing date for the submission of entries and must include:

- address of the permanent residence,

- telephone number,
- e-mail address,
- diver's certificate (school, level, card number),
- two images files between 1MB and 5MB and at least 72 dpi,
- the category to which the participant is applying (compact or SLR technology).

6. Consent to use of data and images (see end of document), along with signed model release forms, must be sent no later than the indicated closing date for the submission of entries (the postmark on the envelope serving as proof of the date of posting). It is the responsibility of each entrant to ensure that any images they submit have been taken with the permission of the subject.

7. All submitted images shall be in respect of the competition theme called Istrian Madona – In the Theatre of the Underwater World and shall depict the statue of the Istrian Madona in its entirety, a part of it or its shadow (blurred silhouette). Authors of images are responsible for their content. The Promoter of the competition reserves the right to exclude from the competition any image they deem to be of inappropriate content or poor quality.
8. Participants are allowed to use compact or SLR cameras and apply in the appropriate category (compact or SLR).

9. Only two entries per person in the selected category. Late, illegible, incomplete or corrupt entries will not be accepted. No responsibility can be accepted for lost entries and proof of transmission will not be accepted as proof of receipt. Entries must not be sent through agencies or third parties.

10. All images submitted must be the work of the individual submitting them and must not have been published elsewhere or have won a prize in any other photographic competition. It is the responsibility of each entrant to ensure that any images they submit have been taken with the permission of the subject and do not infringe the copyright of any third party or any laws. Model release forms must be attached to the consent to use of data and images. Entrants must warrant that the photograph they are submitting is their own work and that they own the copyright for it.

11. Copyright in all images submitted for this competition remains with the respective entrants. However, in consideration of their providing the Competition, each entrant grants a royalty-free, worldwide, irrevocable, perpetual licence to IPPA to feature any or all of the submitted images in any of their publications, their websites, Facebook page and/or in any promotional material connected to this competition.

12. Only three winners in each category. The winning entries will be made available to the public in the following manners:

- magazines and journals DELO, Primorske novice and Potapljač,

- interviews with the winners,

– each winning entry will receive a "critique" of the renowned curator Dejan Mehmedovič,
–an exhibition of the winning entries will be organized in the baptistery of Piran or the church located on the Punta (Piran),

- four panels will be formed and exhibited throughout the year on the facade of the church located on the Punta (Piran).

13. The winning entries will be those that are judged to be the most visually appealing, original and self-explanatory. The judges shall take into consideration the following criteria: – the highlighted natural or staged dynamic of the underwater experience around the Istrian

Madona statue,

- the boldness of the idea within the abovementioned theme,

- wide expression and symbolism,
- the artistic and visual correctness,
- aesthetic upgrade and
- highlighted ecological aspect.

14. The commission, whose decision is final, is composed of the following members:

- Dejan Mehmedovič
- Arne Hodalič

## - Jeronima Kastelic.

15. The winners will be notified via e-mail within 30 days of the closing date of the competition (The closing date for the next round is midnight on July 31, 2015). The names of the winners will be publicly disclosed on the website **www.ippa.si** and in the media as defined under paragraph 12 of these terms and conditions. The selected authors will send (by invitation) their images in high resolution to the Promoter of this competition.

16. Events may occur that render the competition itself or the awarding of the prizes impossible due to reasons beyond the control of the Promoter and accordingly the Promoter may at its absolute discretion vary or amend the promotion and the entrant agrees that no liability shall attach to the Promoter as a result thereof.

## **Promoter:**

Inštitut za potapljanje in podvodne dejavnosti Piran Prešernovo nabrežje 24 6330 Piran info@ippa.si